



# Staffely

"We Help the World Grow the Services It Needs"

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A Case Study

# Staffely

# Overview

This platform provides the different types of services. The main use of this platform is connect local services to the customers so that service providers can get the right job that they are looking for.

Here we have website, mobile app (android & ios) for the customer, staff (service provider), and web panel for the admin and influencer.

# Aim Of The App

Aim of the platform is to connect local service providers to the jobs of a place. A customer can create his team of staffs for any short term or long term project from the area near to the service is required. This platform ensures that the service providing becomes easy and in a few steps customers can buy the service.



# Staffly

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**Key Points**

**Key Roles**

**Key Functionalities**

# Customers

- Customer can sign up in the platform with basic details and company detail with bio and submit it. Admin approves through system and a verification link sent. Then customer can login on the platform using valid email id and password.
- Customer can post the job by filling the details like Service, Service level, Number of Staff, Date & Time, Select Branch. Calculated Price is displayed by the system. Once the job is posted system sends the notification to the area of 60 km radius approximately.
- Customer can create branch and manage it.
- Customer can see the all jobs with status and also see the transactions.
- Customer can pay the payment online and also update the profile.
- Customer can give the review of staffs.

# Staff

- Staff can sign up on the platform with basic details, skill information and hourly rate with bio and submit it. Admin approves and sends the verification link. After verification, staff can login on the platform using valid email and password.
- Staff can check three sections of work: work available, accepted job and upcoming works.
- Staffs can clock in and clock out at the location and based on that their work hours are counted.
- Staff can search jobs on the platform.
- Staffs can change their availability from their profile.
- Staff can check the reviews and ratings provided by the customers and respond to them.
- Staff can refer to another person and earn referral.
- Staff can see the total earning in the profile and also update the profile.

# Admin

- Admin can login in the system using valid email & password.
- In the dashboard admin can see the counts of total customers, total staffs, total influencers, total jobs, total earnings.
- Admin can manage all pages content like about us, contact us, privacy policy, T&C, FAQs.
- Admin can manage the customers and approve the customer profile.
- Admin can manage the Influencers and create influencers as well.
- Admin can manage the staffs and approve the customer profile.
- Admin can manage the service type, skills types, reviews and ratings, job management, referral earning, earning management, statistics.



# Affiliate

- Admin can invite a person to be an affiliate by sending a link. The person can click on that link and fill the basic details. Admin can check and approve or reject the request.
- Once approved, they will be able to login using their credentials.
- As an affiliate you can access the profiles of customers and staffs
- A referral link and refer code is available in affiliates area for them to share with potential customers
- If a customer joins with the referral code and do some business, affiliate gets a commission on the billing amount



# Technology and Tools

Front-end Development

**Technology:** Laravel - PHP Framework (V 5.1), Google APIs

**Database:** MySQL

**UI/ UX Design:** Sketch

# Technology and Tools

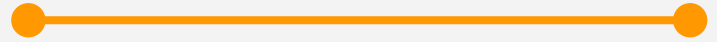
Building Mobile App

**Android:** Java for Android using Android Studio

**iOS:** Swift for iOS using XCode



# Challenges & Solutions



*Staffely*

# Sending Notification to nearby area staff

- When customer posts the job, sending notifications to the staffs within the are of 25 km radius through email and sms was a challenging part of this application
- For solving this problem we have done proper research and found the best way to sort out this problem. We have successfully implemented this feature in this platform.

# Referral Code

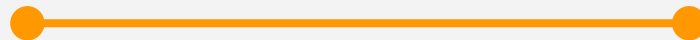
- Client requirement regarding referral code was challenging. Generally it happens like this: one person can share their refer code and second person can add that refer code at the time of the sign up. After that the first person gets money. But here referral logic is different. Here the affiliates can only refer to a customer using code and they get the percentage of the successful transaction amount
- Using proper understanding of logic and proper implementation we have created this feature.

# Count the working hours of staff in the system

- Counting working hour of staffs was a challenge. Depending on working pattern and staff's convenience, it was difficult to find a solution so that system can get the data of work hour.
- After discussing the practices, we have added clock in and clock out feature in the staff app and based on this hours tracked through the app, we have created the option of system calculating the final invoice amount for the customer.

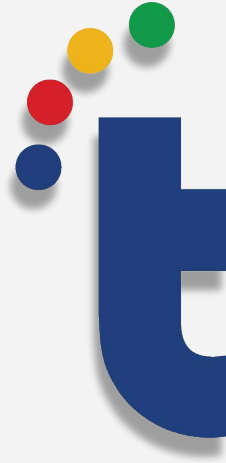


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# Thank You

Case study prepared by: Technource

