

Epizodes

Read it, Feel it, Change it.

...

A Case Study

EPIZODES

Overview

Epizode brings collaboration to a whole new level. Our app was created to provide a new writer-reader connection, giving users an exciting reading experience through the social-story sharing platform. We are bringing reality - with real stories from real people beyond W. It is a collaborative effort as the story is finished from the writer's point of view, 3 readers/users are chosen to add their own twists and spins to the story. This is a whole new way of connecting people, through their own stories and unforgettable life events. And since we believe that we are all connected in different ways, someone and somewhere, might have a similar experience or can relate to the story is given the chance to add their own twist or spin. We want to provide a whole new and exciting avenue to connect people from all four corners of the world.different writers. Read it.. Feel it.. And write your own twist!

Aim Of The App

“We want to provide a new exciting reading experience. by creating a new social stories-sharing platform”

Everyone was born a storyteller and here at Epizode, we want to help everyone and anyone of all ages become a part of the stories that given their life meaning, we have a vision of creating something different in a world of the same-old, helping you to connect deeply with others and make a difference in not just your life, but the lives of those around you too. Epizode is putting the pen in the world's hands.



Epizodes



Key Points

Key Roles

Key Functionalities

Users

- Users can sign up on the platform using the custom email or via social sign up facebook & google.
- Users can update the info in the edit profile section.
- There is a mini analytics panel for users where users can see his readers from where and which country, in which time the day his content get the most views, what his most engaged epizode of all time, who is top 5 followers, total number of views.
- Users can access the notifications and users can send and receive the messages.
- Users can create a story for that they needs to add cover image, title, description. Cast details, tag's genre, language, rating.
- Users can views list of created stories and add the episodes in the story. They can also draft the epizode under the story.
- They can invite the friends via different social platforms.
- They can browse the stores and search the stories.
- Users can access the help and settings section for account settings.

Admin

- Admin can login in the system using valid email & password.
- Admin can manage the user management, they can see the list of users and view user profile and created content, freeze and deactivate users.
- Admin can view, add, edit, delete any genre, and show and hide genre from website.
- Admin can manage the content created by users and filter content by; rating/likes/comments, genre, users, language, country.
- Admin can manage the cms pages.
- Admin can see the demographic reporting, age group reporting, gender reporting, active users and also see the most popular contents, most liked / shared contents, highest viewing time, most readable, most used tags, who are the top content creators.
- Admin can manage the notifications.
- Admin can manage the sub-admin role and create sub-admin and give the access privileges.

Technology and Tools

Front-end Development

Technology: Laravel - PHP Framework,
Google APIs

Database: MySQL

UI/ UX Design: Sketch



Challenges & Solutions



EPIZODES

User Analytic Panel

- In this project user analytic panel is very challenging part, here client want to mini analytics panel for users where users can see the his readers from where and which country, in which time the day his content get the most views, what his most engaged epizode of all time, who is top 5 followers, total number of views.
- For the finding the solution of this challenge we have done proper R&D and learn the different analytic tools and come up with one solution and implement in the project.

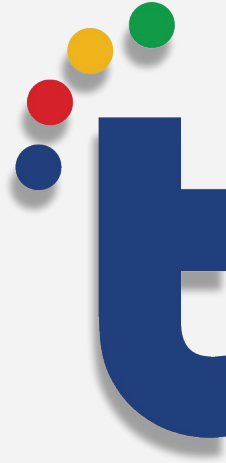


Visit Epizode Today



The logo for 'EPIZODES' is displayed within a white rectangular box. The word 'EPIZODES' is written in a sans-serif font, with 'EPI' in purple, 'Z' in blue, and 'ODES' in light blue. A stylized purple pen nib is positioned diagonally across the 'Z'.

What We do?



Web & Mobile App Development Company | Technource

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With nearly a decade of experience of serving start-ups and enterprises, Technource is able to devise the right software solution. Endowed with the power of Agile, we ensure performance and customer delight. Having been successfully creating exemplary web and mobile applications, Technource team has honed the craft of creating Artificial Intelligence, Augmented Reality, IoT applications that has been steering clients to attain the next level in their business. Team Technource, with its perpetual learning culture created an ecosystem where innovation and execution is immutable reality.

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Thank You

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