Minibid
Let drivers come to you
A Case Study
MINIBID

Overview

The Minibid Network is an online platform for fully licenced minibus operators to live bid for your custom, specialising in medium to long distance travel. Minibid has brought together minibus operators across Tyne and Wear and aims to make it a more efficient way to arrange your minibus travel at the best price.

Posting a job offer takes a matter of minutes and allows you to reach out to as many minibus operators as possible. Over the time period you select, drivers will live bid against one another until the time limit is up. At the end of the auction you will be shown the 3 lowest priced bids for your trip.

Many individual minibus operators driving solely on their own usually don't have the advertising budget to really reach out to their local area and struggle to compete against the bigger minibus company rivals. These bigger minibus companies can come in many forms such as PSV (Public service vehicle) operating companies only or your local taxi company may provide one for you.

These minibus drivers operating solely on their own usually don't incur extra costs like paying for extra driver wages or paying office rank to the local taxi company they work for (Which may range from £110 - £140 p/w). These savings can be passed on to you.

Aim Of The App

“Let drivers come to you”

Aim of this system is to provide the platform between passenger and drivers for the journey. In this platform passenger can bid for the go to one destination to another destination and driver can bid for the taking that job.

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Key Points

Key Roles

Key Functionalities

Passenger

- Passenger can sign up in the website using basic details and after they can able to login with valid email and password.
- Passenger can have dashboard, in the dashboard customer will have a active job list, awarded job list, completed job list, cancelled job list are there.
- Customer can create a job and post it.
- Customer can see all the details about the job by clicking on it and also see the who is driver and also see the driver contact info.
- Customer can update their profile.

Driver

- Driver can register in the system with below listed details: First name, last name, company name, company address, phone number, operator licence number, email, password, number of seats in minibus, vehicle reg. Number.
- Driver can login using valid email & password.
- Driver can see in the dashboard current job, awarded job, completed job.
- Driver can search the job, sorting job and view job details page.
- Driver can accept and cancel the job.
- Driver can manage the profile, minibus management, change password, deactivate account, email notification.

Admin

- Admin can login in the admin panel using valid email and password.
- In the dashboard counters and graphs; total passenger, total driver, total jobs, total earnings and month wise earning graph.
- Admin can manage the driver and passengers.
- Admin can see the job list, cancelled job list, minibus list, feedback list,
- Admin can manage the CMS pages contents.
- Admin can see the transactions histories.
- Admin can add, edit and delete the testimonials.

Technology and Tools

Front-end Development

Technology: Laravel - PHP Framework , Google APIs

Database: MySQL

UI/ UX Design: Sketch

Challenges & Solutions

MINIBID

Payment Gateway Integration

- Payment Gateway Integration is the small challenging part of this project.
- As we had done proper research and development for this payment gateway and implement this feature in the hutch user app.

Bidding Process

- Bidding Process is the one of the most challenging part in this project. How passenger can the post the bid and driver can bid on that bid and job will assign. This process is not easy task in this system.
- We can do the proper analysis and find the proper process for the biding and implement in the system with the proper database structure we have short out this problem.

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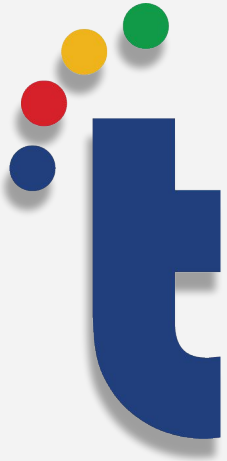
What We do?



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Thank You

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