Overview

With CUT-IT, Book the Top rated Hair & Beauty Specialists near you, NOT the shop or salon. CUT-IT is the FIRST unified platform for both Clients & Specialists. Where a user can seamlessly turn their hobby into a profession or manage and GROW their existing business; all from one app.

In-app, there are two users one is Client who can Search by Specialist or service, Discover Latest trends in hair and beauty, Book Walk-ins and advance appointments, rescheduled, cancelled or rebooked it with easy payment methods like bank card or Apple/Google pay. And get notified for the activities

Second one is Specialist who can setting up their own hair and beauty business; by listing out services and start receiving bookings. Gain verified reviews for services and be eligible to earn the crown as rated the best specialist in his area. Can show off the skills to the clients.

Aim Of The App

"find the top-rated hair and beauty specialist near you"

CUT-IT is the ALL-IN-ONE Social Network for Hair & Beauty booking and business management. It's a social media app where you can:

- DEFINE your Look
- BECOME your own Boss
- SHARE your work
- GROW your following.

Find All Hair and Beauty Service

Hair and Beauty Specialist near by you

Update & Notify

Cut-IT

Key Points

Key Roles

Key Functionalities

Client User

- Discover the top rated hair and beauty professionals near you, easily book appointments, get instant confirmation and live availability.
- Discover: Latest trends in hair and beauty, pick up tips & tricks, get inspired, get creative and discover new ways to express yourself. #Defineyourlook
- Book 24/7: Walk-ins and advance appointments can be easily booked, rescheduled, cancelled or rebooked, using a bank card or Apple/Google pay.
- Get notified: Receive timely notifications of your upcoming appointments, booking acceptance or reschedule requests.
- Search by Specialist or service: Specialist profiles are displayed based on verified user reviews, helping you to easily make your decision in your current location.
- Review & tip: A good review or a tip is an easy way to say thank you to your specialist and give them the recognition they deserve.
- Connect with others: Post, Like & Comment. If you like a style? Save it and send it directly to your friends or specialist prior to your booking via our direct messaging.

Specialists

- As a specialist, one can turn a hobby into a career or broaden an existing one. The platform will assist you in getting started and allow you to establish your own hair and beauty business without the need for multiple booking channels; simply list services and begin receiving bookings.
- Business management: an easy-to-use interface for scheduling, rescheduling, canceling, and tracking earnings.
- Get Crowned: Gather reviews for services in order to be rated as the best specialists in your area and earn the crown.
- Demonstrate your ability to grow and be mobile. By offering services and saving time, you can build your following and interact with customers directly.
- Payments are processed automatically through the app and sent to the bank account.set a cancellation policy to massively reduce no-shows. Also, safeguard your scheduled appointments.

Admin

- The system is in total control of the administrator. The registered users are visible to the admin. can also delete or prohibit them.

- The administrator can manage the content of website pages from the panel, where they can also oversee the general content of the apps using the translation master.

- Admin can see all booking details and transaction histories. can also find information about related referrals and vouchers. as well can see the post and report list details.

- Admin can view all the reviews given to specialists can perform action also in case of irrelevant activities

- With a custom notification module, the admin can send a notification to specialists or specific users by sharing images, videos, or links.

- Admin has the authority to accept or reject any specialist and can see services provided by a specialist. Manage different categories to be listed out for specialists

- Admin, can chat and manage tickets generated by customers or specialists. Manage the help section with various categories

- Can create different subscription plans and manage transaction history associated with it

- Manage different settings, like voucher and referral settings, general settings, etc...

Technology and Tools
Front-end Development

Technology: Laravel - PHP Framework (^8.40),

Database: MySQL

Third Party API: Google Place API, Stripe Payment Gateway

Technology and Tools

Building Mobile App

Android & IOS: Cross Platform - Flutter

Third Party API's: Google Place API for address selection, Firebase for Notification Handle, Twilio for sms service, Crash analytics, Social sign up,
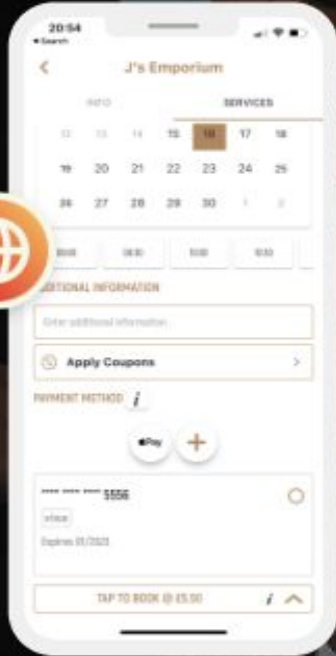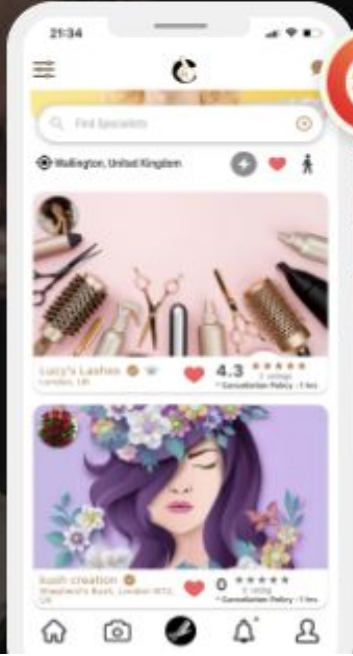
Chat : Socket.io

Manage Crown logic with different parameters

- **Challenge** : client wanted gold, silver and bronze crown given to be specialist based one city, average rating and no of user count also need to update this based on certain activity like user give rating, delete account etc…
- **Solution** : we manage above logic with code and proper db structure that this can be achievable as per the requirement

Manage payment gateway and subscription module

- **Challenge** : client wanted that there should be multiple option to pay like banking , gpay, apple pay etc.. Also want to manage different subscription plans with different conditions and different functionality
- **Solution** : we had different thought for this late we conclude for stripe payment gateway and applied logic as per the client's requirement
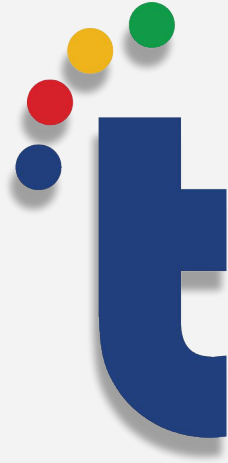
What We do?

Web & Mobile App Development Company | Technource

'Technource' is an astute and ingenious software application development company, empowering clients from 25+ countries across the globe with next-generation software applications.

With nearly a decade of experience of serving start-ups and enterprises, Technource is able to devise the right software solution. Endowed with the power of Agile, we ensure performance and customer delight. Having been successfully creating exemplary web and mobile applications, Technource team has honed the craft of creating Artificial Intelligence, Augmented Reality, IoT applications that has been steering clients to attain the next level in their business. Team Technource, with its perpetual learning culture created an ecosystem where innovation and execution is immutable reality.

We Serve

- Real Estate Development
- Online Store - eCommerce Development
- Manufacturing Development
- Financial Development
- Advertising Development
- Education Portal Development
- Electronics Development
- Entertainment & Media Development
- Food & Beverage Development
- Healthcare Development
- Travel & Transportation Development

Thank You

Case study prepared by: Technource Pvt. Ltd.